RORY GREGG INNOVATION CATALYST & ADVISOR

The Catalyst Incubator

For the problems a restructure can't fix.

A hands-on innovation lab for one complex service delivery or operational challenge. Your people, your customers and the right technology work side by side, with me as catalyst, to find solutions that last.

1
Frame
Define the real problem, using the diagnostic to separate symptom from cause.

2
Immerse
Hear from frontline staff and customers who live the problem every day.

3
Prototype
Generate ideas and build quick, technology-enabled prototypes.

4
Prove
Test in the real world, gather evidence and plan how to scale.

Who's in the room

Senior leaders who own the challenge

Frontline staff and managers

Customers and community voices

Technology and data partners

What you leave with

Tested solutions backed by evidence

A clear plan to scale what works

A team that knows how to innovate again

A stronger innovation score

DURATION	FORMAT	GROUP SIZE
3 to 6 weeks	On-site	5 to 250 people

Bring me your toughest challenge.

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